



# CPR AM EXPANDS ITS RANGE OF THEMATIC EQUITY FUNDS WITH THE LAUNCH OF CPR INVEST – FOOD FOR GENERATIONS

Paris, 19 October 2017 – In conjunction with World Food Day<sup>1</sup>, CPR AM announces the launch of Food for Generations, a subfund of CPR Invest, a *SICAV* fund governed by Luxembourg law that invests mainly in international equities throughout the food value chain. This fund fills out a thematic range of funds with almost 5 billion euros in assets under management<sup>2</sup>. Food for Generations is managed by Stéphane Soussan and co-managed by Anne Le Borgne, who specialise, respectively, in agriculture and new consumer trends. The fund incurs a risk of loss of invested capital.

9.7 billion! That's the number of human beings expected to be on earth in 2050, or 2.2 billion more than today, all of whom will have to be fed. Against a backdrop of scarcer resources, we will have to produce more, better and more sustainably. Not only is demand rising, eating habits are shifting. A nutritious diet, fragmented meals, the quest for pleasure and experiences, and a concern for quality and transparency are all factors that are having an increasing impact on consumption.

Food is one of humanity's biggest challenges in meeting the needs of future generations. "We launched CPR Invest – Food for Generations to expose our investments to the many potential sources of growth that, together, underpin the food value chain, while furthering the developments necessary for sustainable supply of food in sufficient quantity and quality", said Soussan and Le Borgne.

To capture the many opportunities available in this theme, CPR Invest – Food for Generations is invested in a universe of about 600 stocks encompassing all sectors, from farms to forks, including Agriculture, Water, Food Products, Beverages, Food Retail and Restaurants.

While offering its expertise to meeting the major challenges of today and tomorrow, CPR AM adorns its thematic approach with an ethical component that takes environmental, social and governance (ESG) aspects into account.

After subjecting the investment universe to an ESG filter, the managers determine their sector preferences and then construct a focused portfolio of about 60 stocks. Through active, non-benchmarked investment management, CPR Invest – Food for Generations aims to outperform the global equity markets<sup>3</sup> over a minimum five-year investment horizon by investing in the shares of companies involved throughout the food value chain.

\_

<sup>&</sup>lt;sup>1</sup> On 16 October each year, World Food Day commemorates the establishment of the United Nations Food and Agriculture Organisation, in 1945.

<sup>&</sup>lt;sup>2</sup> As of 30 June 2017

<sup>&</sup>lt;sup>3</sup> Ex-post benchmark: MSCI World Net Total Return Index (dividends not reinvested)

The fund is currently registered in Germany, Austria, Belgium, Spain, Finland, France, Italy, the Netherlands, the Czech Republic, the UK, Sweden and, soon Switzerland.

"In accordance with our thematic philosophy, we have identified the food value chain as an ecosystem offering solid long-term opportunities", said Vafa Ahmadi, head of Global thematic equities.

	CPR INVEST – FOOD FOR GENERATIONS								
LEGAL									
Legal form	Compartment of luxemburger-domicilated SICAV CPR Invest								
Inception date	18/09/2017								
Countries of	Austria, Belgiu	m, Czech Republic, Finland	d, France, Germany, Italy,	, , ,	rland, Sweden, UK.				
registration	In progress: Switzerland								
Management Company	CPR Asset Management								
Custodian INVESTMENT	CACEIS Bank Luxembourg Branch								
PROFILE	A – Acc	A – Dist	F – Acc	R – Acc	I – Acc				
Profile	All investors	All investors	All investors	All investors	Institutionals				
ISIN Code	LU1653748860	LU1653749322	LU1653749678	LU1653750171	LU1653749918				
Inception date	18/09/2017	18/09/2017	18/09/2017	18/09/2017	18/09/2017				
Min. recommended investment period	5 years								
Investment objective	To outperform global equity markets over a long-term period by investing in international equities involved in the entire food value chain.								
Reference indicator	A posteriori: MSCI World Net Total Return Index (net dividends reinvested)								
Currency	EUR	EUR	EUR	EUR	EUR				
Curency hedge	no	no	no	no	no				
Distribution policy	Accumulation	Distribution	Accumulation	Accumulation	Accumulation				
ORDERS									
Minimum initial subscription	1 fraction of share	1 fraction of share	1 fraction of share	1 fraction of share	1 share				
Cut off time	Daily, up to 14 on the basis of the day's NAV								
Settlement	D+3								
Calculation day			Every business day						
FEES (MAX. INCLUDING TAX) <sup>1</sup>									
Management fee	2%	2%	2%	1%	1%				
Administration charges	0.3%	0.3%	0.3%	0.3%	0.2%				
Distribution fee	None	None	1%	None	None				
Performance fee	15% on the part of the performance in excess of the reference indicator								
Subscription fee	5%	5%	None	5%	5%				
Redemption fee	None	None	None	None	None				
Conversion fee	5%	5%	None	5%	5%				
GENERAL									
Management style	Thematic, active								
Investment universe	Global equities linked to the food value chain								
RISKS									
Risk of capital loss	YES								

Equity and Market risk	YES
Counterparty risk	YES
Rate and Credit risk	YES
Foreign exchange risk	YES

#### Risk Scale according to KID\*

-						
1	2	3	4	5	6	7

Lower risk, typically lower rewards Higher risk, typically higher rewards

\* The KID (Key Investor Document) involves several essential information and must be delivered before subscription. This information must be supplemented by the prospectus available on the site cpr-am.com or on request from CPR AM. The fund presents a risk's level of 5 which reflects the fund's investment theme.

### About the thematic equities team:

CPR AM is the Amundi group's global thematic equity investment expertise centre. With more than 5 billion euros in assets under management and a rich line of open and dedicated worldwide funds on various thematic strategies such as the ageing of the population, restructuring, luxury, lifestyles, and natural resources, CPR AM is one of Europe's largest players in this area.

Led by Vafa Ahmadi, the head of thematic equity investment, the team of nine investment professionals share their know-how in optimising and enhancing thematic investment management capabilities with a major ambition of ensuring the sustainability and development of existing and future thematic investment solutions that reconcile "meaning and performance".

# Information:

This document is provided for informational purposes and meant exclusively for journalists and press and media professionals. Information is provided for the sole purpose of providing journalists and press and media professionals with a broad overview, regardless of the use they make thereof, which is under their exclusive editorial responsibility and for which CPR Asset Management declines all liability. This document is not to be construed as an advertisement or an offer to buy or sell and does not incur the liability of CPR Asset Management. Past performances are not constant over time and are therefore not a reliable indicator of future performances.

# **About Amundi:**

Amundi is Europe's largest asset manager by assets under management and ranks in the top 10<sup>1</sup> globally. Thanks to the integration of Pioneer Investments, it now manages over 1.3 trillion<sup>2</sup> euros of assets across six main investment hubs<sup>3</sup>. Amundi offers its clients in Europe, Asia-Pacific, the Middle-East and the Americas a wealth of market expertise and a full range of capabilities across the active, passive and real assets investment universes. Headquartered in Paris, and listed since November 2015, Amundi is the 1st asset manager in Europe by market capitalization and the 5th globally<sup>4</sup>.

Leveraging the benefits of its increased scope and size, Amundi has the ability to offer new and enhanced services and tools to its clients. Thanks to its unique research capabilities and the skills of 5,000 team members and market experts based in 37 countries, Amundi provides retail, institutional and corporate clients with innovative investment strategies and solutions tailored to their needs, targeted outcomes and risk profiles.

Visit amundi.com for more information or to find an Amundi office near you.

Follow us on:







1. Source IPE "Top 400 asset managers" published in June 2017 and based on AUM as of end December 2016. 2. Data combined for Amundi and Pioneer Investments at 30/06/2017 prior to harmonisation of accounting methods for AuM. 3. Investment hubs: Boston, Dublin, London, Milan, Paris and Tokyo. 4. Based on market capitalization as of April 30, 2017

#### **About CPR AM:**

CPR AM is an investment management company certified by the French Financial Markets Authority, an autonomous and wholly owned subsidiary of Amundi Group. CPR AM works exclusively in third-party investment management (for institutional, corporate, insurance, private banking, fund management, and wealth management clients). CPR AM covers the main asset classes, including equities, convertibles, diversified investments, interest rates and credit).

CPR Asset Management, limited company with a capital of € 53 445 705 - Portfolio management company authorised by the AMF n° GP 01-056 - 90 boulevard Pasteur, 75015 Paris - France - 399 392 141 RCS Paris.

## CPR AM in figures (end-June 2017)

- €43.6 billion in AuM
- More than 100 employees, more than one third of whom are involved in investment management

## **CPR AM**

**Karine Gauthier** 

Head of press relations E karine.gauthier@cpr-am.com

T+33 1 53 15 71 66

**Pauline Marteau** 

**Press relations** 

E pauline.marteau@cpr-am.com

T+33 1 53 15 70 01



To find out more: www.cpr-am.com

Follow us on:



https://twitter.com/CPR\_AM



https://www.linkedin.com/company/cpr-asset-

management